



International Feed Industry Federation

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March 22, 2011

Mr. Simon Padilla
Economic Affairs Officer
Standards and Trade Development Facility
World Trade Organization
Geneva, Switzerland

Dear Mr. Padilla,

I am very pleased to hear that our member of the International Feed Industry Federation (IFIF), FeedLatina (Asociación de las Industrias de Alimentos para Animales de America Latina Y Caribe / America Latin and Caribbean Feed Industries Association) is proposing a project aimed at harmonizing the regulatory environment, implementation of tools for ensuring the safety and security of feed and food, organizing a network between the bloc's countries, discussing issues of great relevance regionally and globally and influencing the formation of opinion and common actions across the region.

As a member of IFIF, FeedLatina's work is in strong support to IFIF's Vision, Mission and Goals (which I've attached below). Among these is to '...represent, defend and promote the global feed and food chain and contribute to the supply of safe, healthy food and high standards of health and welfare for animals and people.'

This project is certainly aligned with IFIF's vision, and I strongly support the effort described in the project:

PROGRAMA FEED & FOOD SEGURO LATINOAMERICA -PROYECTO PARA

**LA REGULAMENTACION Y SEGURIDAD DE LOS ALIMENTOS PARA
ANIMALES EN AMERICA LATINA Y CARIBE**

Sincerely,

A handwritten signature in black ink, appearing to read "Dave Cieslak". The signature is stylized and cursive.

Dave Cieslak
Chairman – IFIF

VISION

IFIF be recognized as the representative body of the global feed industry and as an essential participant in the food chain that provides sustainable, safe and nutritious food.

MISSION

Provide a unified leadership and coordinating role to represent, defend and promote the global feed and food chain and contribute to the supply of safe, healthy food and high standards of health and welfare for animals and people.

GOALS

- 1) Hosting global fora focusing on science-based solutions and information sharing for the feed industry
- 2) Interacting with governments, regulators and other international organizations (that is, FAO, WTO, WHO and OIE) and agencies on crucial feed and food issues
- 3) Gathering and publishing global statistics and market trends on the feed industry
- 4) Supporting global equivalency through the adoption of the Codex Code of Practice on Good Animal Feeding
- 5) Supporting the establishment of national feed industry associations
- 6) Informing the global feed industry, food processing industries and consumers of current developments in the global animal feed industry
- 7) Promoting fair trade and the competitiveness of feed and livestock industries
- 8) Communicating and promoting IFIF's purpose and membership values through a Code of Conduct

FOOTNOTE: DEFINING THE PARTICIPANTS IN THE GLOBAL FEED INDUSTRY

The global feed industry encompasses commercial feed manufacturers, integrated producers, on-farm mixers, pet food companies, ingredient suppliers, equipment manufacturers, pharmaceutical firms, feed additives and premixtures operators, producers, industry support services and related associations.